

Marketing Agel “GLO”

The exciting news of AgelWorld '09 was the introduction of Agel's new product: GLO. This product is a breakthrough formula designed for hair, skin and nails. It's another one of our “right now” products that produce noticeable results for the customer. The people who used it in the test marketing saw extraordinary results.

GLO is a product that can bring us thousands and thousands of new customers. Think of all the business taking place in nail salons, because ladies like long nails. They'll go crazy with the growth they see with this product.

Think of all the billions of dollars spent on hair care. This new GLO gel pack nourishes your hair from the inside out. Again the test subjects raved about the results, noticing fuller, more luxurious hair. And even better, GLO works in conjunction with AGELESS to nourish your skin from the inside as well. It's a powerful one-two punch to fight free radicals that cause wrinkles and aging. GLO works in three key ways:

HYDRATING your body is key to looking good and feeling good. As we age, it becomes increasingly more difficult for our cells to absorb water. This leads to a dry, flaky and dull appearance. GLO offers Green Tea Seed Oil, Grape Seed Oil and Aloe Vera to help your cells absorb water, providing fuller, healthier skin, hair and nails.

ENHANCING the Collagen fibers in your body can reduce fine lines and wrinkles, giving you a more youthful appearance. Over time these fibers weaken and stretch causing fine lines and wrinkles, even sagging. GLO

combines Acerola Cherry extract, Horsetail extract and Coenzyme Q-10 to properly support your collagen fibers.

PROTECTING yourself from environmental pollutants and the long-term effects of the sun can give you an even, smooth and healthy complexion for years to come. GLO accomplishes this by combining Green Tea Extract with Turmeric and Oats.

This is a dynamic new product that will produce millions of dollars in sales for Agel. It is now available in the back office here in the States, Canada, and Mexico. It will be phased into other markets in the months ahead.