

Recruiting with “Safe is the New Risky”

We have a new “step one” recruiting tool to use with casual acquaintances. It’s called, “Safe is the New Risky,” and it’s HOT!

It’s quite a change from the mag pak, created to be a tool that is smaller, cheaper, and easier for the prospect to review.

It also reflects the new reality of today’s shorter attention spans. Realistically, many people 40 and younger are just not readers. They are the television, Internet and video game generation, and many haven’t read a book in years. So this new tool is a short DVD with one purpose and one purpose only: to intrigue the prospect and get them to an Agel “Cash Flow Class” or “Money Mixer.

It is not meant to sponsor anyone, simply to find out if they are a real prospect, and if so, get them to take a look at Agel. It’s the perfect tool to use when you meet someone that impresses you, but you may not see them again. Always keep a few in your car, purse, and briefcase, then when you meet a sharp waitress, desk clerk, cashier, flight attendant, plumber, or other bright person, give them the DVD.

It’s a powerful presentation, because it has a timely message about today’s economy, and why the old rules don’t work any longer. With a real sense of urgency it lets the prospect know that if what is going on is not just a market downturn, a real estate bubble, or a slow down, but a new economy. And let’s them know in no uncertain terms that the people that try to “play it safe” and wait it out are getting creamed.

It also lets them know that their boss, company, or government can't protect them, and if they want to create wealth, they must act. It's a bold call to action to take charge of their own destiny, and check out the Agel business opportunity.

For friends, neighbors and relatives, this tool probably won't be necessary. For those people, invite them direct to the Cash Flow Class as step one. But if you meet any resistance, or they fail to attend, you can always go back and start over with the "Safe is the New Risky" DVD.

To order this powerful new resource, go to:

<http://su.pr/248Ure>